



# Proposal for a Smoke-free Campus

Presented by Joan L. Bottorff and Carleigh Benoit on behalf of the  
UBCO Standing Committee on Smoking and Cannabis

November 10, 2020





# UBCO Tobacco and Cannabis Standing Committee

---

## Committee membership in 2020

Gillian Henderson (Chair, Director - Human Resources)

Roger Wilson (Director - Health and Wellness; co-lead Campus Health)

Shannon Dunn (Director - Business Operations)

Carleigh Benoit (Manager - Workplace Health and Wellbeing)

Shelley Kayfish (Director - Campus Operations & Risk Management)

Dale Mullings (AVP Students)

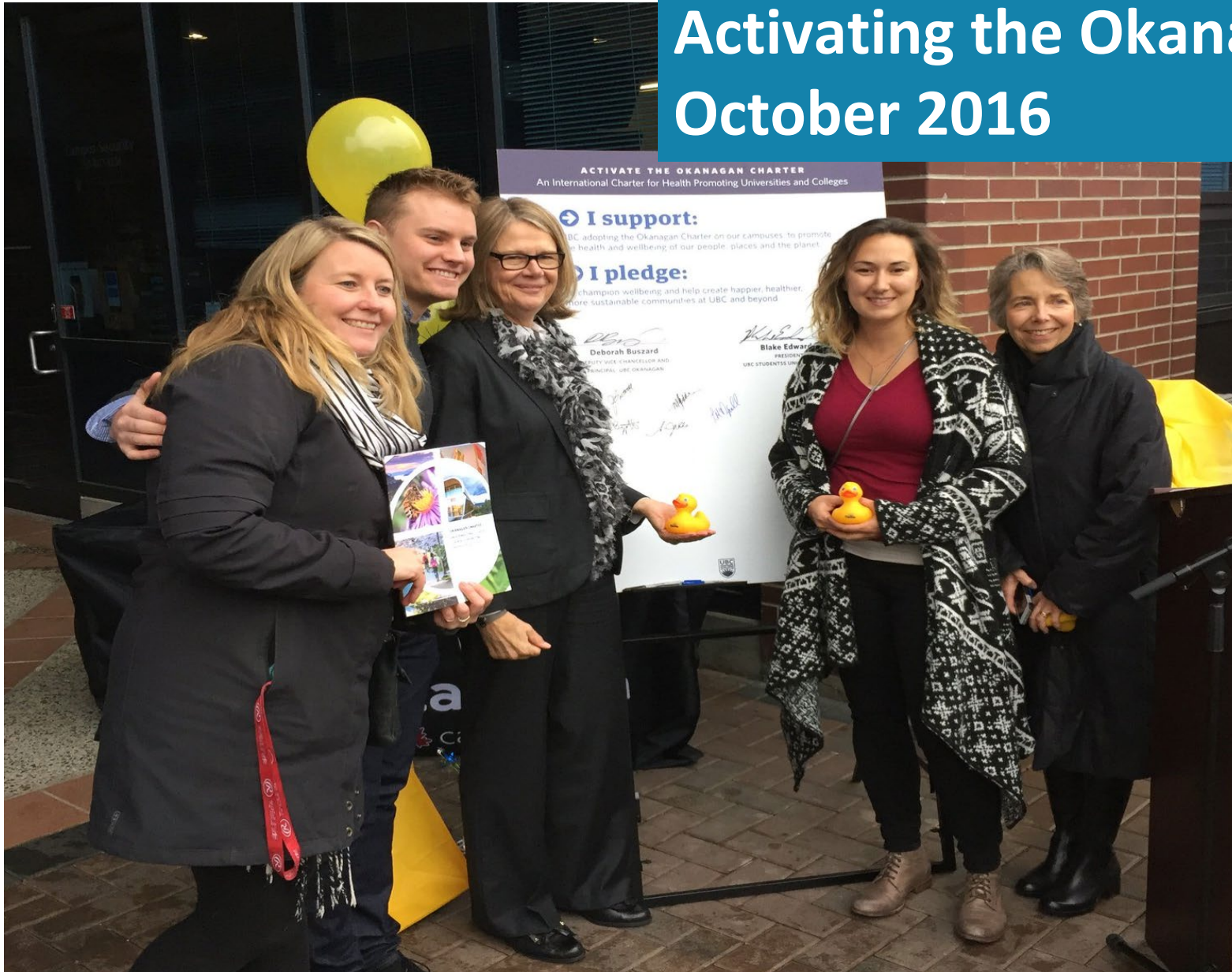
Melissa Feddersen (Wellbeing Specialist)

Joan Bottorff (co-lead, Campus Health; Professor, School of Nursing)

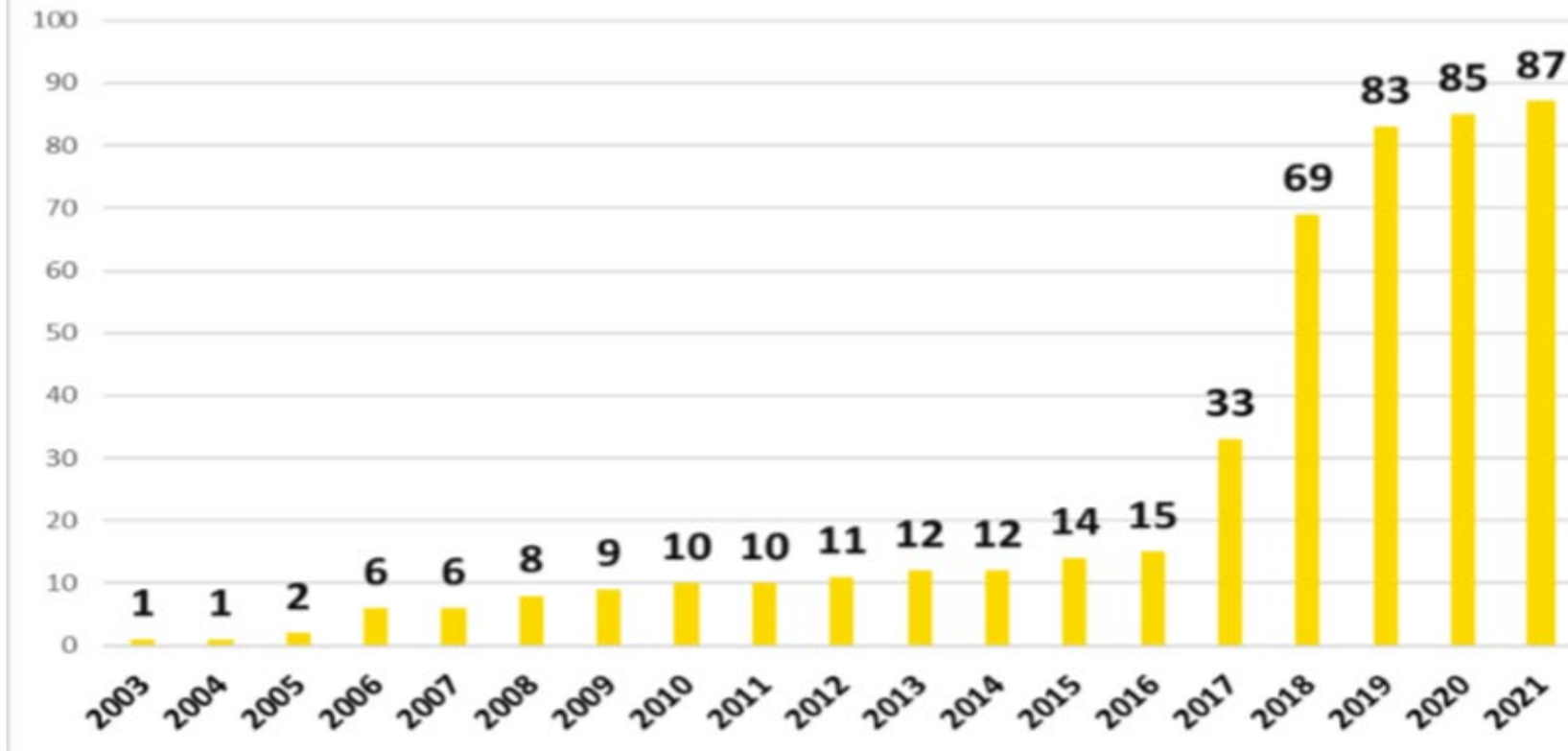
Lauren Airth (Campus Health Specialist)



# Activating the Okanagan Charter at UBC – October 2016



## Number of 100% Smoke-Free University/College Campuses in Canada

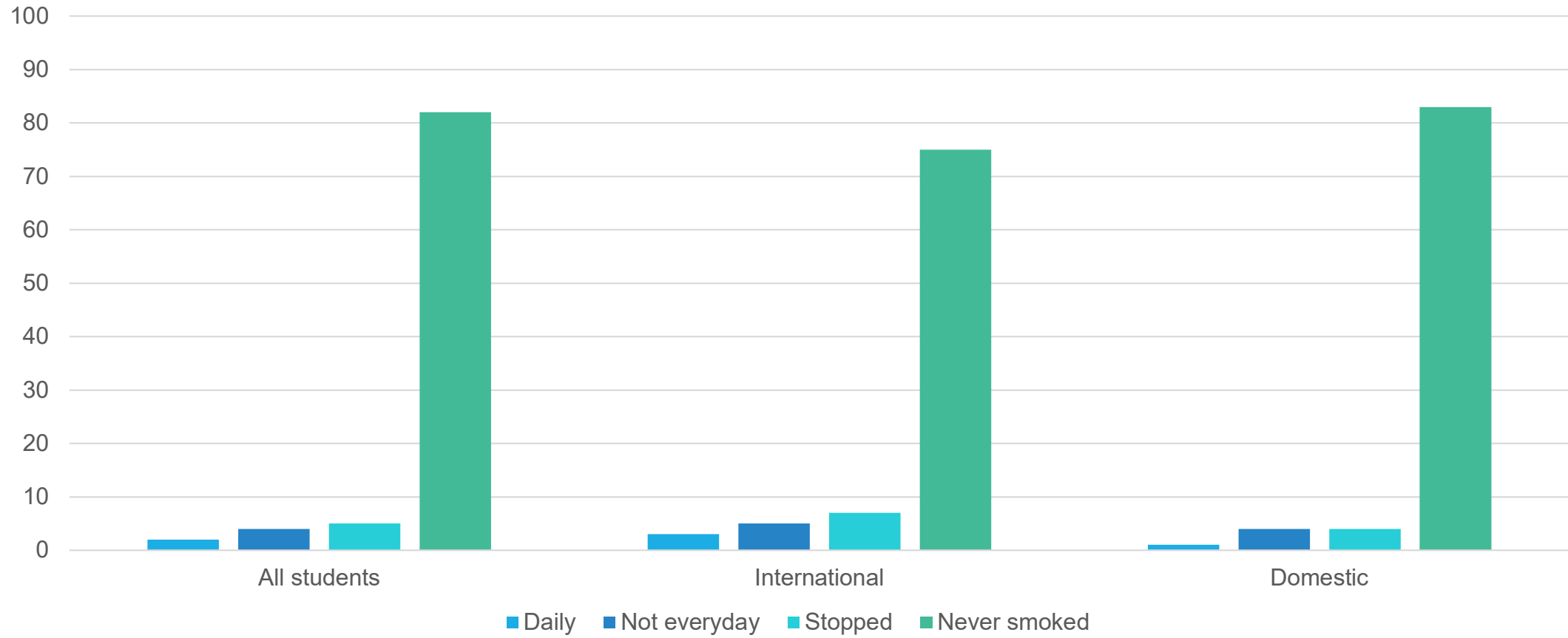


Note: The graph does not include eight institutions where the implementation date has not been ascertained.

Canadian Cancer Society, March 11, 2020

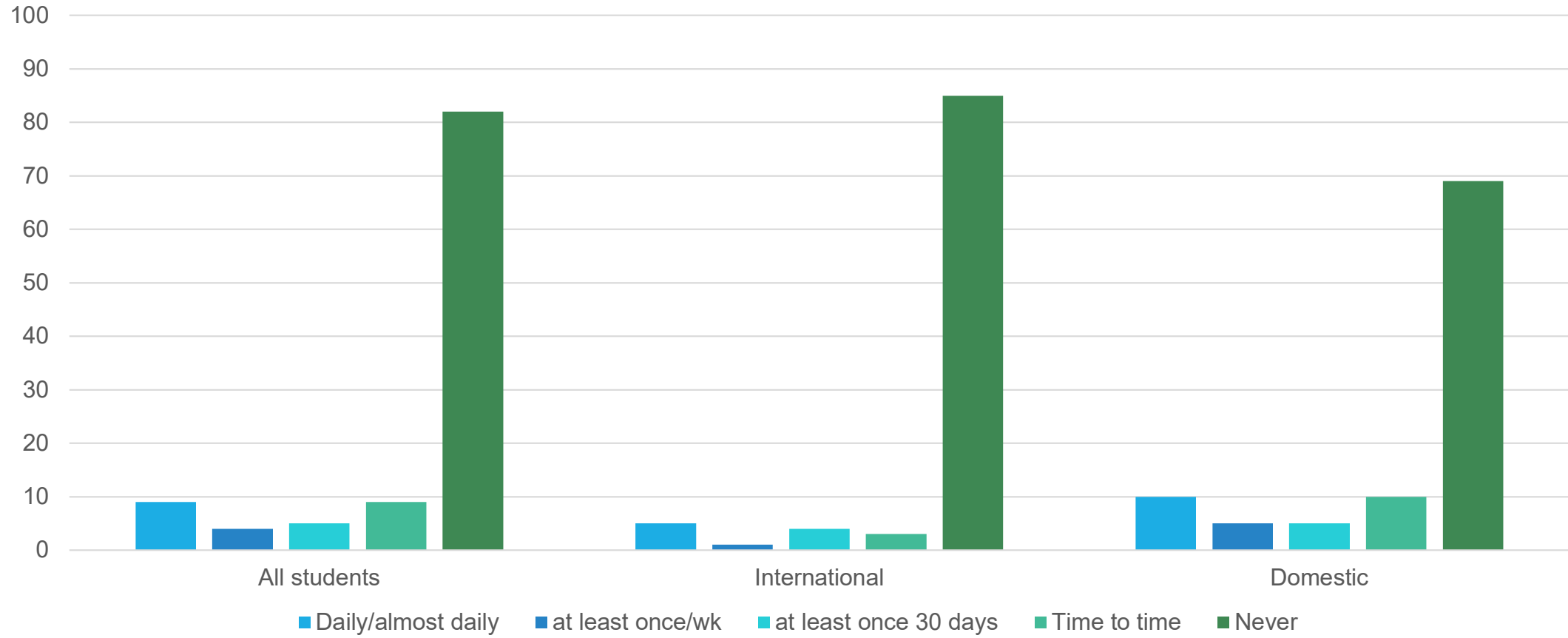


# CCWS Tobacco Use at UBCO (n=790)





# CCWS Vaping at UBCO (n=790)





# Activities at UBCO

Increasing awareness of SC resources (e.g., signage in Gazebos, social media, distribution of free NRT samples, distributed quit kits)

Annual student activities during National Non-smoking week and World No Tobacco Day

Student led consultations with stakeholders re SF campus, dialogues with campus community (e.g., Smoking Culture Project funded by BC Lung; Staff and Faculty Welcome back BQ, etc.)

Briefing note on SF Campus presented to UBCO DRT, UBC Wellbeing, UBC Executive

Vaping education (funded by Health Canada)

Information about SC included in staff/faculty orientations, e-newsletters, and WRAP

Aspire Student Assistance program includes support for SC.

Clean-Air initiative part of UBC Wellbeing strategic plan



# What we heard from the UBCO Campus Community



Protecting people from exposure to SHS needs to be a priority (gazebos reduce but do not prevent exposure to Secondhand Smoke completely).

Individuals who smoke tobacco, cannabis or vape prefer not to be exposed to other types of smoke or vape.

Need to support individuals who smoke/vape with appropriate resources (e.g., to manage nicotine addiction while on campus, cessation aids/support).

Concerns raised about risk of unsafe smoking habits with policy change (e.g., smoking inside or in wooded areas).

A phase-in approach to a 100% smoke-free policy will increase buy in and allow people to prepare for the change.

Be inclusive in further discussions about a smoke-free campus.



# Reasons for supporting a SF campus policy at this time ....

---

- ❑ Supporting the development of environments that enhance wellbeing across students, faculty and staff is at the core of UBC's Strategic Plan, UBCO's Campus Pan, and the UBC Wellbeing Initiative.
- ❑ There have been significant changes at UBC to protect the health and safety of students, staff and faculty related to COVID. This context provides an opportunity to transition to a smoke-free campus and provide a healthy environment for everyone.
- ❑ There are additional risks of smoking and vaping in the context of COVID-19.
- ❑ We can benefit from the experiences of other campuses that have implemented smoke-free policies.
- ❑ There are resources available to support SC, and provide accommodation when needed.



# Proposed Draft Plan

---

## Phase 1

- Exec approval for planning
- Hold consultations and refine plans
- Establish working group of stakeholders
- Secure funding for project coordinator and smoking cessation resources
- Recruit project coordinator

## Phase 2

- Exec approval for initiative
- Draft policy and invite feedback
- Enhance Smoking Cessation resources
- Work with OUC on process of SC2 Policy review

## Phase 3

- Seek final approvals (ex BOG)
- Develop messaging + communication plan
- Revise recruitment info
- Reduce gazebos from 6 to 3

## Phase 4

- Launch website with FAQ and Smoking Cessation resources to provide advance notice
- Develop signage strategy & implement
- Promote SF campus using media sources
- Remove last gazebos

## Phase 5

- SF policy in place
- Student ambassador program begins
- Communications continue
- Continue medical accommodation as needed
- Promote compliance
- Begin evaluation

# Issues to be addressed

---

- Leadership for implementation and promoting compliance
- Accommodation for nicotine addiction and medical cannabis use
- Compliance issues – e.g., BC Transit users at campus loop
- Mitigation of fire risk
- Recruitment of students, faculty and staff
- Monitoring and evaluation of policy implementation
- Resources to implement this policy change





# Next steps

---



This Photo by Unknown Author is licensed under [CC BY-NC-ND](#)



# Questions

---

- Is there a commitment to provisionally approving UBCO to be a smoke free campus, recognizing that significant additional consultation, budget commitment and work will be needed before a final decision can be made?
- If the decision is to move ahead, what timeline do you suggest?
- If the decision is not to move ahead, what recommendations do you have for the UBCO Tobacco and Cannabis Working Group?